

ريسبونس بلس القابضة ش.م.خ  
**RESPONSE PLUS** **RPM**  
HOLDING PJSC



# MANAGEMENT REPORT

FOR THE FINANCIAL YEAR ENDED  
31<sup>ST</sup> DECEMBER - 2025

## MILESTONES

- **Revenue** growth from **AED 455 million** (2024) to **AED 516 million** in 2025
- **Saudi RPM Revenue** increase from **AED 64.8 million** (2024) to **AED 83.5 million** in 2025
- **Occumed Revenue** growth from **AED 27.7 million** (2024) to **AED 42.3 million** in 2025
- **Dubai RPM Revenue** growth from **AED 9.6 million** in 2024 to **AED 17 million** in 2025



## CONTRACTS SIGNED IN 2025

UAE – AED 117 million

KSA – SAR 36 million

## EVENTS SIGNED IN 2025

UAE – AED 14.2 million

KSA – AED 14 million

## TOTAL NUMBER OF EVENTS - 626

UAE – 503

KSA – 123



## INTERNATIONAL EVENTS

- Spartan – UAE
- Mother of The Nation – UAE
- Saudi Motor Federation
- Saudi Arabia Railways
- UAE Tour – Men
- ADNEC
- World Triathlon Championship
- Sheikh Zayed Festival
- Liwa Festival – Live Event

## HIGH VALUE PROJECTS

- Abu Dhabi Airport
- Emirates Steel
- Bloom Charter Education
- Mapa Limak (Dubai Metro Blue Line)
- Saudi Arabia Railways – Hajj project
- Petrojet
- L&T
- Red Sea International
- Jockey Club



## TECHNOLOGY AND INNOVATION

Introduction of Artificial Intelligence in Occupational Health at OccuMed (Second phase).

- To increase accuracy on the fitness reports for workers
- Management of appointments with large corporates
- Identify anomalies



## STRATEGIC INVESTMENT PHASE

**Brand, Access & Regulatory Capital:** \$1 million Human Energy Award, KSA conferences, UAE exhibitions deepened access. SRCA Umrah CSR deployment, built credibility for Hajj and broader Saudi EMS opportunities

**Workforce & Mobilization Capacity:** ~425 staff mobilized across UAE and KSA

**Geographic & Service-Line Expansion:** New presence in **Oslo, Tabuk, Jeddah**; mobilization for **Bahamas** aviation EMS and **Ras Al Khaimah, Habshan**

**Prometheus Integration & Stabilization:** Reached **break-even** in FY2025

## STRATEGIC PLAN – 2026 AND BEYOND

- As part of the long-term strategy, RPM is planning new business verticals to strengthen competitiveness, expand market presence, and deliver advanced medical services aligned with future industry demands.

### AIR EVACUATION SERVICES

- Launch integrated medical air evacuation solutions and commercial-flight medical escorts through a JV partnership with ICATT.

### ELITE GLOBAL MEDICAL & SECURITY ASSURANCE

- Launch travel risk management (Prometheus Protect) service line from London which delivers world-class medical, security, & telehealth support to VIP travelers, ensuring safety, wellness, and peace of mind — anytime, anywhere.

### EXPANSION TO NEW COUNTRIES

- Review opportunities – Middle East, Africa, and Far East
- Establish new HealthTech training centers in Indian subcontinent, Far East

### DEFENCE AND SECURITY FORCES TRAINING

- Partner with Military, Civil Defence, Police, and National Security forces across the **GCC, NATO & UN** to deliver specialized military medical training, positioning Prometheus as a leader in the niche training sector. Focus on **CBRNe, Augmented Reality** training in addition to **TCCC**.



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